



## SOLUTION BROCHURE

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# Polycom® RealPresence® Platform

Collaborate with anyone, anywhere, on any device



## Unleash the Power of Human Collaboration

How we communicate, collaborate, share and manage information and where we work are all rapidly changing. At the same time hyper-competition and globalization require teams from around the world to come together and work more efficiently, improve business process and ultimately make the right decisions faster. Simply put, organizations must find better ways to work together to succeed in our fast-paced world. Whether you want to improve communications, increase productivity, or enhance your corporate culture, nothing is as effective as solutions that unleash the power of human collaboration across any distance, device, or timeline to save costs and drive topline growth.

Consider for a moment, if everyone had access to feature-rich collaboration technologies on their own personal device. Imagine that anyone could use these technologies without having to learn anything new—that they are easy to use, intuitive and integrated into the way people already do business every day. What if these people could see and hear one another in crystal clear, high-definition and review, refine and approve content on the fly? And what if they could integrate these collaboration benefits into their business processes and ecosystems to become exponentially more effective at understanding one another and getting business done?

Polycom® RealPresence® Platform is the answer to these questions and many more to help you unlock greater opportunities and achieve better business results.

It starts with our singular focus on our customers' success—helping you achieve success through solutions that are focused on delivering a collaborative experience that your people will adopt as an everyday part of the way they do business. Organizations looking to enable impactful collaboration choose Polycom because we offer an exceptional user experience, the highest interoperability, and a wide range of choice to meet the needs of any size organization and budget. Polycom provides intuitive and comprehensive audio, video and content solutions that take the power of human collaboration to a greater level by supporting any line of business, any user, and the needs of IT. Supporting small organizations (less than 100 employees) to large, multinational organizations with 50,000+ employees, the award-winning Polycom® RealPresence® Platform will meet all the video collaboration needs of any organization, while providing seamless connectivity regardless of device type, protocol, network type, or bandwidth.



“We needed a highly available, scalable solution that could be virtualized and flexible enough to move around any server, any data center and always be on—the RealPresence Platform, met all those criteria. Our main goal is protecting lives and property—if the stream of information isn’t available our people can be left stranded and it could mean someone’s life in the public or one of our fire fighters, so having a video collaboration system that is available is extremely important. The RealPresence Platform is part of our communications and collaboration now and in future.”

Ashley Van Amstel, Information Technology Manager, New South Wales Rural Fire Service

## How Polycom is Different

### Virtual Meeting Rooms (VMRs)

Allows people to collaborate with remote teams using any device, from any location—scale up to 375,000 VMRs and support for up to 75K simultaneous devices, 64 bridges or easily spin-up and down virtualized resources.

### Ease of use

A high quality and secure experience that’s simple to use for all users from immersive telepresence and room systems, to mobile and web users—easily expanding collaboration to anyone on any device inside or outside the organization.

### Investment protection

With innovative high quality audio, video, and content sharing that’s interoperable with business applications and workflows you already use every day—no need to learn new tools or processes.

### Directory services with presence

Provides a simple click to call environment where people can quickly video conference with each other on-demand without losing critical time in meeting setup and calendar alignment.

### Comprehensive management

Provides tools that are robust, yet easy to navigate for the IT administrator to effectively plan, manage, and monitor the video network including alarms, tracking, and reporting to assure mission-critical delivery.

### B2B and B2C video collaboration

Video conferencing and content sharing isn’t limited to just your organization—collaborate with partners, customers, vendors, and virtually anyone outside the organization on any device.

### Open Solutions

Open API’s allow full access to the broadest capabilities we offer and the freedom to customize and build the solution that works best with your workflow. And, an ecosystem of partners helps deliver the most complete collaboration solution available today.

## Choice and Flexibility

Polycom RealPresence Platform makes it easy to deliver powerful collaboration tools for your organization with flexible deployment options allowing you to choose the best solution to meet your specific needs. Whether your preference is CAPEX or OPEX, Polycom RealPresence Platform video delivery choices include onpremises, Video-as-a-Services or any hybrid configuration. All RealPresence Platform solutions give you a highly customizable video delivery platform built for the rigors of today’s dynamic business climate.





## Polycom Global Services

Polycom's number one priority is ensuring our customers' success in achieving business outcomes by providing the expertise needed to realize the full potential of their investment in collaboration solutions. From planning, deploying and integrating to supporting, operating and optimizing collaboration solutions within the UC environment, Polycom has service offerings that assist you throughout your collaboration journey.

Solution design and readiness services ensure you get the video collaboration solution that's right for your unique organizational requirements. Implementation services speed the time to solution readiness, and integration services ensure the solution works seamlessly within your existing UC and business applications environment. Support services provide flexible customer care options that range from standard technical support to proactive services designed to increase solution value and utilization. Management and monitoring, analytics and adoption services continue to increase the value of your video solution and unlock new potential for your organization and your users.

By engaging with Polycom services, you will enjoy increased productivity, actionable insights, improved user adoption, risk mitigation, investment protection and a better overall ROI from your voice and video communication and collaboration solution. Your success in driving business outcomes is our ultimate goal.

Need flexible financing?

Polycom **CAPITAL**  
Collaborative Financing

[www.polycom.com/polycom-capital](http://www.polycom.com/polycom-capital)

### About Polycom

Polycom helps organizations unleash the power of human collaboration. More than 400,000 companies and institutions worldwide defy distance with video, voice and content solutions from Polycom. Polycom and its global partner ecosystem provide flexible collaboration solutions for any environment that deliver the best user experience and unmatched investment protection.

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