



SOLUTION BROCHURE

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## Polycom® RealPresence Clariti™

Simple, Powerful, Cloud-Ready.



## Unleash the power of human collaboration

Globalization, mobile devices, BYOD, and cloud are changing how and where we communicate, collaborate, share and manage information. These realities in the workplace are compelling business to meet these changes to gain a competitive edge. At the same time, hyper-competition requires teams from around the world to come together and work more efficiently, improve business processes and ultimately make the right decisions faster. Simply put, organizations must find better ways to work together to succeed in our fast-paced world.

Whether you want to improve communications, increase productivity, build better teams or enhance your corporate culture, Polycom® RealPresence Clariti™ lets you unleash the power of human collaboration with a simple, powerful, and cloud-ready solution. RealPresence Clariti connects people with HD voice, content, video and web collaboration, bridging locations across any distance, device or timeline.

Consider for a moment, if everyone had access to consistent, feature-rich collaboration technologies—on personal devices, in purpose-built environments or on a PC or laptop. Now what if you could make that possible with easy licensing that scales with your needs and with a solution that is comprehensive with rich analytics and proven features? What if you had the choice of deployment—your own hardware, private cloud or a mix of both? And what if you could integrate these collaboration benefits into your business processes and ecosystems to truly bake collaboration into your existing workflows? RealPresence Clariti collaboration infrastructure software makes all of this possible so you can unlock greater opportunities and achieve better business results.

Organizations looking to enable impactful collaboration choose Polycom because we offer trusted and proven collaboration with HD video, clear audio and rich tools to meet the needs of every user, business and budget.



## The Polycom difference



### Simple

Polycom® RealPresence Clariti™ is simple to purchase and implement with one pricing model based on the number of concurrent users. That's it! You determine the number of people (or rooms) to enable—with the ability to add more licenses at any time—and then choose the licensing model that fits your needs, whether subscription or perpetual. Streamlined installation and deployment get you and your teams up and collaborating in no time.

### Powerful

RealPresence Clariti offers comprehensive and proven capabilities for any workspace, any device and for businesses of all sizes.

#### Virtual meeting rooms (VMRs)

RealPresence Clariti allows people to collaborate with remote teams using any device from any location. Scale up to 375,000 VMRs and support for up to 75K simultaneous devices, increase capacity with hybrid cloud burst service to spin up and down virtualized resources.

#### Comprehensive management

RealPresence Clariti provides analytics that deliver actionable intelligence that helps customers effectively plan, manage and monitor the video network to assure mission-critical delivery.

#### Directory services with presence

RealPresence Clariti provides a simple click-to-call environment where people can quickly video conference with each other on-demand without losing critical time in meeting setup and calendar alignment.

#### B2B and B2C collaboration

Video conferencing and content sharing isn't limited to just your organization. RealPresence Clariti lets you collaborate with partners, customers, vendors and virtually anyone outside of your organization. The functionality and features included in RealPresence Clariti make joining meetings as simple as click-to-connect for all your guests from any device.

#### Cloud-ready

RealPresence Clariti offers cloud-ready flexibility with a choice of deployment options, hybrid cloud service and powerful advanced options.

#### Hybrid cloud burst service

RealPresence Clariti offers optional hybrid cloud service to seamlessly manage spikes in demand—whether planned or unplanned—and provides additional capacity whenever needed. You only pay for cloud burst capacity when you use it and it seamlessly ensures that your workflows are uninterrupted.

#### Flexible deployment choices

You choose how to deploy RealPresence Clariti—on premises on dedicated hardware\*, in a private cloud or through a partner-hosted service.

#### Advanced options

Open APIs allow full access to the broadest capabilities we offer and the freedom to customize and build the solution that works best with your workflow. Optional upgrades for advanced analytics and media management extend the solution. And available remote management and monitoring bring even more power to the table.

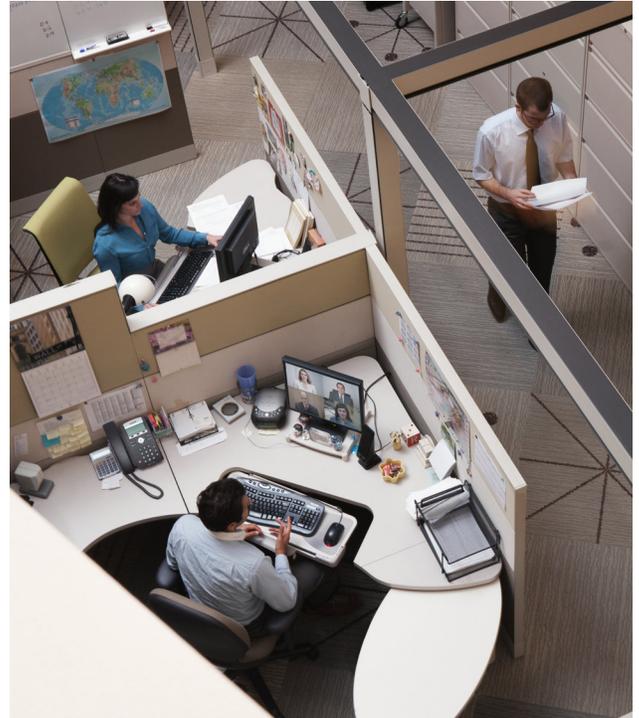
\*Polycom continues to provide hardware options.

## Polycom global services

Polycom's number one priority is ensuring our customers' success in achieving business outcomes by providing the expertise needed to realize the full potential of their investment in collaboration solutions. From planning, deployment and integration to supporting, operating and optimizing collaboration solutions within the UC environment, Polycom delivers professional services that assist you throughout your collaboration journey.

Solution design and readiness services ensure you get the collaboration solution that's right for your unique organizational requirements. Implementation services speed the time to solution readiness, and integration services ensure the solution works seamlessly within your existing UC and business applications environment. Support services provide flexible customer care options that range from standard technical support to proactive services designed to increase solution value and utilization.

Your success in driving business outcomes is our ultimate goal.



Need flexible financing?

Polycom **CAPITAL**  
Collaborative Financing

[www.polycom.com/polycom-capital](http://www.polycom.com/polycom-capital)

### About Polycom

Polycom helps organizations unleash the power of human collaboration. More than 415,000 companies and institutions worldwide defy distance with video, voice and content solutions from Polycom. Polycom and its global partner ecosystem provide flexible collaboration solutions for any environment that deliver the best user experience and unmatched investment protection.

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