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Polycom® Open Telepresence Experience™

Where ideas flow, problems are solved—and productivity soars

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To improve collaboration across distance, organizations of all sizes and in all industries are turning to visual communications solutions such as telepresence. They're finding that visual communications—integrated with existing communication solutions and business processes—enhance their productivity, help their teams collaborate no matter where they are, and lower their operating costs by reducing or eliminating the need to travel.

Uniquely enabling people to work more effectively across distances, the Polycom® Open Telepresence Experience™ (Polycom OTX™) solution can enhance the productivity of your organization's key resources and, through Polycom's strong commitment to open standards, natively integrate with best-in-breed unified communications (UC) tools and environments.

The Power of Polycom OTX

Improve collaboration over distances

Increasing productivity and accelerating the speed and quality of decision-making are vital to your organization's success, even as your teams and individual workers are increasingly spread across geographies. By providing an exceptional, across-the-table experience and an open collaboration environment, the Polycom OTX immersive telepresence solution will power your teams, customers, and partners to work more effectively across distances.

- **Like being in the same room**
  With the Polycom OTX solution, you'll enjoy natural, interactive meeting experiences where people appear to be sitting across the table from one another in true-to-life dimensions thanks to exceptional video quality, spatial audio, and shared content—all delivered in high definition.

- **A design breakthrough enhances your meetings**
  Enable your meeting attendees to fully focus on their interactions and collaboration through the highly intuitive, futuristic Polycom OTX design, where the underlying technological elements are integrated and concealed. What's more, with the Polycom OTX solution you'll benefit from a consistent room-to-room experience with treatments that improve the acoustic and visual quality while minimizing room modification requirements.

- **Connect across all environments**
  Because the Polycom OTX solution seamlessly connects with all standards-based desktop, room, and immersive telepresence systems, your organization will enjoy full support for collaborative tools and native integration directly into leading UC and network environments.

Lower total cost of ownership and accelerate return on investment

To compete in the global marketplace, your organization must optimize its return on investment in all resources, whether human, facilities, or capital. The multifunctional design, deployment ease, and significantly lower bandwidth requirements of the Polycom OTX deliver a lower total cost of ownership and accelerate the return on your investment.

- **Optimizing bandwidth for reduced operating costs**
  Benefit from the lowest ongoing operating expenses even as you enjoy stunning high definition quality visual communications. The Polycom OTX leverages the power of H.264 High Profile, a standards-based video compression technology that delivers full HD quality while lowering your bandwidth requirements by up to 50 percent.

Experience stunning HD quality and lower TCO with bandwidth savings up to 50% using the H.264 High Profile video compression standard.

- **Flexible use models**
  Maximize your productivity, room utilization, and real estate investments with the Polycom OTX solution that supports a broad variety of uses beyond face-to-face telepresence conferencing, including in-person meetings, audio conferences, and Web conferences.

- **Minimal modification requirements**
  With a flexible architecture that enables technology elements to be easily modified and upgraded, the Polycom OTX environment is designed from floor to ceiling so you gain long-term value and investment protection.

Leverage Your Investments in Unified Communication Solutions

Organizations like yours need to leverage their investments in existing video and UC tools, as well as select and deploy best-in-breed solutions from a variety of vendors. The Polycom OTX solution provides greater flexibility and investment protection through native standards-based interoperability with existing telepresence and video systems, and by integrating with leading UC platforms as part of the Polycom Open Collaboration Network strategy.

- **Connect seamlessly across locations**
  Polycom OTX natively interoperates with a global ecosystem of nearly two-million standards-based telepresence and video conferencing systems.

- **Collaborate with customers, vendors, and partners**
  As part of the industry's broadest portfolio of enterprise-wide visual communication solutions, Polycom OTX enables seamless collaboration with other video solutions within an organization and with those of customers, vendors, and partners.

- **Integrate with leading UC Platforms today—and in the future**
  Polycom OTX supports existing and future integration with leading UC platforms from Polycom Open Collaboration Network partners, including Microsoft, Avaya, IBM, Siemens, BroadSoft, HP, and Juniper.

Extending Polycom OTX Value With a Full Suite of Services

Developing and implementing an effective immersive telepresence solution is critical to realizing strategic business goals. With Polycom Global Services, your immersive telepresence suites can begin to provide immediate returns. Polycom services can support your organization throughout the full immersive telepresence experience and include Professional Services, Implementation, Maintenance, and Conference Operations Management.

Polycom Professional Services bring extensive technical and project management experience to assess, plan, design, and optimize overall telepresence suite performance. The Implementation team will plan, install, test, and fine-tune the Polycom OTX solution, allowing your organization to focus on its business and fully leverage the immersive telepresence solution.

Polycom offers support 24/7, with two Maintenance Service options that deliver comprehensive support, parts replacement, software upgrades and updates, and preventative maintenance. Whether your organization chooses to self-manage or outsource part or all of your immersive telepresence meeting operations, Polycom and authorized telepresence service partners offer a Management option for immersive telepresence suites that can support any business model.

Learn more

The Polycom Open Telepresence Experience is just a click or a call away. To find out more, visit us at *www.polycom.com/OTX* or call 1-800-POLYCOM to speak with a Polycom representative.

The Polycom OTX 300 solution seats up to 6 participants on video, in life-size across three 65-inch LCD displays in stunning HD quality. Or, seat up to 10 participants in non-video meetings, with power and data jacks available for everyone around the table.

The Polycom OTX 100 solution is ideal for smaller meeting rooms or executive offices and seats up to 4 participants on video, with up to 2 in life-size.

The Polycom OTX 100 Compact solution includes the same "video wall" and core technology as the standard Polycom OTX 100 model, but without the table so customers can select their own furniture to match unique styles and collaborative environments.

About Polycom

Polycom is the global leader in standards-based unified communications (UC) solutions for telepresence, video, and voice powered by the Polycom® RealPresence® Platform. The RealPresence Platform interoperates with the broadest range of business, mobile, and social applications and devices. More than 400,000 organizations trust Polycom solutions to collaborate and meet face-to-face from any location for more productive and effective engagement with colleagues, partners, customers, specialists, and prospects. Polycom, together with its broad partner ecosystem, provides customers with the best TCO, scalability, and security for video collaboration, whether on-premises, hosted, or cloud-delivered. Visit *www.polycom.com* or connect with Polycom on Twitter, Facebook, and LinkedIn.

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